



Division on Earth and Life Studies (DELS)

Division of Behavior and Social Sciences and Education (DBASSE)

**ROUNDTABLE ON PUBLIC INTERFACES OF THE LIFE SCIENCES**

Meeting 1, June 3-4, 2013  
 The National Academy of Sciences  
 Keck Center, Room 201  
 500 Fifth Street, NW  
 Washington, DC 20001

**June 3, 2013 – Room 201**

Open Session	1:00pm-5:15pm
1:00 pm	<b>Welcome and Introductions</b> – May Berenbaum and Dietram Scheufele (co-chairs)
1:15 pm	<b>Panel: Communication Challenges in the Life Sciences</b> – May Berenbaum, Fred Gould, Alan Leshner <ul style="list-style-type: none"> <li>- Public engagement strategies, experiences, and assessments</li> <li>- Expectations for public literacy: a science perspective</li> <li>- “Hot button” issues in the life sciences</li> <li>- Q&amp;A/discussion</li> </ul>
2:45 pm	<b>Break</b>
3:00 pm	<b>Panel: Evidence-Based Science Communication</b> – Dan Kahan, Bruce Lewenstein, Dietram Scheufele <ul style="list-style-type: none"> <li>- Public interest and knowledge of science</li> <li>- Effective science communication: knowns and unknowns</li> <li>- Understanding how people make decisions</li> <li>- Q&amp;A/Discussion</li> </ul>
4:30 pm	<b>Open Discussion &amp; Comments</b> <ul style="list-style-type: none"> <li>o What would you say right now in terms of next steps? What would be useful?</li> <li>o Thoughts from today that you don’t want lost</li> <li>o Topics for discussion tomorrow</li> </ul>
5:15 pm	<b>Adjourn Day 1</b>

**June 4, 2013— Room 201**

Open Session	
8:30 am	<b>Welcome &amp; Re-cap</b> – May Berenbaum, Dietram Scheufele (co-chairs) <ul style="list-style-type: none"> <li>- Introductions (for anyone new)</li> <li>- Re-cap from Day 1</li> <li>- Context and expectations for Day 2</li> </ul>
9:00	<b>Panel: Related Activities</b> <ul style="list-style-type: none"> <li>- Outside NAS/NRC                 <ul style="list-style-type: none"> <li>- AAAS Activities – Tiffany Lohwater</li> <li>- COMPASS – Brooke Smith</li> <li>- MIT Conference: The Evolving Culture of Science Engagement – Martin Storksdieck</li> </ul> </li> <li>- Insides NAS/NRC                 <ul style="list-style-type: none"> <li>o Sackler Colloquia: The Science of Science Communication I&amp;II – Dietram Scheufele</li> <li>o Science &amp; Engineering Ambassador Program – Barbara Kline Pope</li> <li>o Learning Science in Informal Environments – Martin Storksdieck</li> <li>o Communicating Science (proposed study) – Martin Storksdieck</li> </ul> </li> </ul>

	<ul style="list-style-type: none"> <li>○ Communicating Chemistry – Kathryn Hughes</li> <li>○ Public Engagement in the Life Sciences: Why and How (proposed study) – Katie Bowman</li> </ul> <p>- Around the room – other activities?</p>
10:15	<b>Break</b>
10:30	<b>Public Discussion</b> <ul style="list-style-type: none"> <li>- Suggested Roundtable and Other Activities <ul style="list-style-type: none"> <li>○ Consensus study ideas</li> <li>○ Workshop topic ideas</li> <li>○ Other?</li> </ul> </li> </ul>
11:10	<b>Break</b>
11:20 am	<b>Adjourn Open Session</b>